

**BRITISH LEYLAND MOTORS INC.**  
600 WILLOW TREE ROAD • LEONIA, N. J. 07605

**DISTRIBUTOR**

LEYLAND MOTORS SALES INC.  
8691 WESTERN WAY  
JACKSONVILLE, FL 32216

**DEALER**

TRONCALLI MOTORS INC  
1625 CHURCH STREET  
DECATUR GA 30033

PORT OF ENTRY JACKSONVILLE  
MAKE-MODEL 1976 TR6 CONV  
SERIAL NO. CF 55042  
ENGINE NO. 44149  
COLOR PIMENTO BLACK



Based on the results of tests conducted or certified by the U.S. ENVIRONMENTAL PROTECTION AGENCY, the typical gas mileage of this car is estimated to be:



TRIUMPH TR 6, 6 CYLINDER, 152 CUBIC INCH DISPLACEMENT, TWO SINGLE BARREL CARBURETTORS, MANUAL FOUR SPEED TRANSMISSION NON-CATALYST, 2750 LB. TEST WEIGHT, 3.7 AXLE RATIO.

19 M.P.G. CITY DRIVING  
AND  
25 M.P.G. HIGHWAY DRIVING

These estimates are based on tests of vehicles equipped with frequently purchased optional equipment.

Reminder: The actual fuel economy of this car will vary depending on the type of driving you do, your driving habits, how well you maintain your car, optional equipment installed, and road and weather conditions.

To compare the fuel economy of this car with other cars of this model year, and to learn how the tests were conducted, write for the EPA/FEA Car Mileage Guide to New Car Buyers, to Fuel Economy, Pueblo, Colorado 81009.

THIS VEHICLE WAS MANUFACTURED IN COMPLIANCE WITH ALL APPLICABLE FEDERAL MOTOR VEHICLE SAFETY AND EXHAUST EMISSION CONTROL STANDARDS.

**MANUFACTURER'S SUGGESTED RETAIL PRICE P.O.E.**

VEHICLE \$6,050.00

**EQUIPMENT**

OVERDRIVE	225.00
TONNEAU COVER	50.00
MICHELIN-X RADIALS	60.00
AM/FM/MPX RADIO	185.00
LUGGAGE RACK	79.00
STRIPING KIT	51.00
6 CYL OHV ENGINE	N/C
4 SPEED SYNCHRO GEARBOX	N/C
ALTERNATOR	N/C
4 WHEEL IND. SUSPENSION	N/C
FRONT DISC BRAKES	N/C
RADIAL PLY TIRES	N/C
WHEEL TRIM RIMS	N/C
RECLINING BUCKET SEATS	N/C
WALNUT DASHBOARD	N/C
TACHOMETER/TRIP ODOMETER	N/C
PILE CARPETING	N/C
TRUNK LIGHT	N/C
ZIP DOWN REAR WINDOW	N/C
FRONT AIR SPOILER	N/C
SAFEGLOW LINE ON SOFT TOP	N/C
<b>SUB TOTAL</b>	<b>6,700.00</b>
DESTINATION CHARGE	78.00



Total amount (does not include state and local taxes or Dealer installed accessories.)

**\$6,778.00**

Automobile Information Disclosure Act, July 7, 1958  
Removing, Altering or Defacing this Label Punishable by Law.

## AVAILABLE ACCESSORIES

(Fitted locally—installation extra)

	Model	Part No.	Suggested List Price*
AM Radio	TR6, GT6, & MkIV	V 350	\$ 69.95
AM/FM Radio	TR6, GT6, & MkIV	V 480	135.00
AM/FM Radio	Stag	V 702	145.00
• Cigar Lighter	TR6, GT6, & MkIV	V 043	4.80
Rubber Mats			
Black	GT6 & MkIV	V 408	8.15
• Black	TR6	V 383	10.15
Black	Stag	V 704	13.25
Grille Guard	TR6	V 630	30.55
Front & Rear Guard Set	Stag	V 703	59.95
Front Hood Guard	GT6 & MkIV	V 706	23.45
Rear Guard	TR6	V 631	30.55
Rear Guard	GT6 & MkIV	V 707	29.95
Luggage Rack	TR6 & Stag	V 633	54.05
Luggage Rack	MkIV	V 708	40.75
Roof Rack	GT6	V 522	53.00
Wheel Trim Ring Set	GT6 & MkIV	V 709	27.95
Striping Kit	GT6	V 710	19.95
Striping Kit			
Black	MkIV	V 718	19.95
Silver	MkIV	V 719	19.95
Gold	MkIV	V 720	19.95
Ski Rack	MkIV	V 378	30.55
Ski Riser Bar	MkIV, TR6 & Stag	V 552	10.15
Ski Clamp	All	V 553	10.15
Koni Shock Absorber (front)	MkIV & GT6	V 340	28.00
Koni Shock Absorber (rear)	MkIV	V 341	27.00
Koni Shock Absorber (rear)	GT6	V 678	26.00
Koni Shock Absorber (front)	TR6	V 443	26.00
Koni Shock Absorber (front)	Stag	V 714	41.50
Koni Shock Absorber (rear)	Stag	V 715	27.00
Fog Lamp	Stag & TR6	BLM 002	27.50
Long Range Lamp	Stag & TR6	BLM 003	27.50
License Plate Bracket (front)	TR6	V 629	2.00
License Plate Bracket (front)	GT6 & MkIV	V 529	2.00
Shift "T" Bar-automatic	Stag	V 705	4.95
Shift knobs			
Walnut/Emblem	All	V 424	3.95
Walnut/Shift Pattern	MkIV & GT6	V 423	3.95
Walnut/Shift Pattern	TR6	V 421	3.95
Touch-up Paint-1 oz. jar	All	—	1.25
Touch-up Paint- 6 oz. spray can	All	—	1.95

**BRITISH LEYLAND MOTORS INC.**

600 Willow Tree Road

Leonia, New Jersey 07605

# PRICES - 1972

1972

## SUGGESTED RETAIL PRICE LIST\*

**SPITFIRE MARK-IV** ..... P.O.E. \$2699.00

Standard equipment includes:  
4 forward speed all synchromesh gearbox  
4 wheel independent suspension  
Disc brakes — front  
Tachometer  
Zip-down rear window  
Alternator  
Reclining bucket seats

Optional Extras—Factory Fitted:  
Hard Top ..... \$170.97  
Overdrive ..... 178.93  
Tonneau Cover ..... 34.40  
Radial-Ply Tires (Dunlop SP41) ..... 29.16  
Painted Wire Wheels ..... 75.09

**GT-6 Mk3** ..... P.O.E. \$3523.00

Standard equipment includes:  
Radial ply tires  
Disc brakes—front  
Heated and tinted rear window  
4 forward speed all synchromesh gearbox  
4 wheel independent suspension  
Tachometer  
Reclining bucket seats

Optional Extras—Factory Fitted:  
Overdrive ..... \$178.84  
Painted Wire Wheels ..... 75.09

**TR-6** ..... P.O.E. \$3723.00

Standard equipment includes:  
Radial ply tires  
Power brakes—disc-front, drum-rear  
4 forward speed all synchromesh gearbox  
4 wheel independent suspension  
Tachometer  
Zip-down rear window  
Reclining bucket seats

Optional Extras—Factory Fitted:  
Hard Top ..... \$215.98  
Overdrive ..... 178.85  
Tonneau Cover ..... 34.56  
Michelin "X" Red Band Tires ..... 45.29  
Wire Wheels ..... 110.48

**STAG V8** ..... P.O.E. \$5805.00

Standard equipment includes:  
V-8 overhead camshaft engine  
4 wheel independent suspension  
Power steering  
Power brakes—front-discs/rear-drums  
Power windows  
Chromium plated wire road wheels  
Tinted glass  
Radial ply tires  
4 forward speed all synchromesh gearbox  
2/4 seater, with reclining front bucket seats

Optional Extras—Factory Fitted:  
Automatic Transmission ..... \$217.76  
Air-Conditioning ..... 491.38  
Overdrive ..... 181.54

\*All prices quoted FOB Port of Entry. Prices are manufacturer's suggested retail price, Port of Entry. Destination charges, Dealer preparation charges, and state and local taxes (if any) not included.

Prices and specifications are subject to change without notice

## 'STANPART' ACCESSORIES

The following accessories are available through your Standard-Triumph Distributor or Dealer only and cannot be fitted on production.

	Suitable for	Price
		£ s. d.
Radiator Blind ...	Herald	4 5 0
Windscreen Defroster...	All Models	1 15 0
Fog Lamps ...	All Models (except Spitfire)	3 19 6
Fog Lamp 569908 ...	Spitfire only	3 19 6
Spot Lamp 569907 ...	Spitfire only	3 19 6
Spot Lamps ...	All Models (except Spitfire)	3 19 6
Skid Plate ...	TR4, Spitfire, Herald & Vitesse	2 2 6
Wheel Trims ...	Herald, Vitesse & Spitfire	17 6
Continental Touring Kits	Most Models	from 9 7 6*
Towing Attachment ...	All Models (except Spitfire, TR4 & C.V.)	5 10 0
Reverse Lamp ...	All Models	3 3 9
Wing Mirrors ...	All Models	1 7 6
Safety Belts (2 & 3 Point)	All Models (not C.V.)	from 4 4 0
Cig.-Lit Lighter ...	All Models	10 8*
Badge Bar ...	All models (except C.V.)	from 3 10 0
Luggage Grid ...	TR4 & Spitfire	from 10 10 0
Fire Extinguisher ...	All Models	1 19 6
Roof Rack Assembly ...	Saloon and Estate Car models	from 6 19 6
Servo Brake Kit ...	Herald	12 10 0
Demister Panel ...	Saloon & Coupé Models	12 6
Rubber Mats ...	Herald Range	10 6*
Starting Handle Kit ...	Herald Range	2 5 0

\*Plus Purchase Tax

Please refer to your Distributor or Dealer for details of fitting charges for these items.

## 'STANPART' ACCESSORIES

All STANPART Accessories receive vigorous testing before acceptance and are fully guaranteed.



Genuine STANPART spares and accessories are available throughout the world. In the U.K. alone there are over 1500 STANPART stockists.

**CONDITIONS OF SALE:** The goods manufactured by Standard-Triumph Group are supplied with an express warranty which excludes all warranties, conditions and liabilities whatsoever implied by Common Law, Statute and otherwise. The Manufacturer reserves the right to vary the list prices at any time and all goods are invoiced at the prices current on day of delivery, ex-works. The Manufacturer further reserves the right on the sale of any vehicle to make before delivery without notice any alterations to or departures from the specification, design or equipment detailed in its various publications.



A member of the Leyland Motor Corporation

126/9/64/UK

STANDARD



TRIUMPH

# PRICE LIST

HOME MARKET

1 SEPTEMBER 1964

## TRIUMPH 2000 SALOON

	List Price			Purchase Tax			Total Price		
	£	s.	d.	£	s.	d.	£	s.	d.
Ambia Trim	905	0	0	190	2	1	1095	2	1
<b>Optional Extras:</b>									
Overdrive	45	0	0	9	7	6	54	7	6
Dunlop 175 - 13 S.P.									
Tyres	7	0	0	1	9	2	8	9	2
Borg-Warner Transmission	78	0	0	16	5	0	94	5	0
(Paintwork—Monotone or Duotone)									

## TRIUMPH HERALD 12/50 SALOON

Vynide Trim	525	0	0	110	18	9	635	18	9
<b>Optional Extras:</b>									
Duotone Paintwork	6	17	6	1	8	8	8	6	2

## TRIUMPH HERALD 1200 SALOON

Vynide Trim	479	0	0	101	7	1	580	7	1
<b>Optional Extras:</b>									
Heater	10	0	0	2	1	8	12	1	8
Duotone Paintwork	6	17	6	1	8	8	8	6	2
Front Disc Brakes	12	0	0	2	10	0	14	10	0

## TRIUMPH HERALD 1200 CONVERTIBLE

Vynide Trim	531	0	0	112	3	9	643	3	9
<b>Optional Extras:</b>									
Heater	10	0	0	2	1	8	12	1	8
Front Disc Brakes	12	0	0	2	10	0	14	10	0
Tonneau Cover	9	2	6	1	18	0	11	0	6
Monotone body colours only.									

## TRIUMPH HERALD 1200 ESTATE CAR

Vynide Trim	547	10	0	115	12	6	663	2	6
<b>Optional Extras:</b>									
Heater	10	0	0	2	1	8	12	1	8
Front Disc Brakes	12	0	0	2	10	0	14	10	0
Monotone body colours only.									

## TRIUMPH HERALD 1200 COUPÉ

	List Price			Purchase Tax			Total Price		
	£	s.	d.	£	s.	d.	£	s.	d.
Vynide Trim	499	0	0	105	10	5	604	10	5
<b>Optional Extras:</b>									
Heater	10	0	0	2	1	8	12	1	8
Duotone Paintwork	6	17	6	1	8	8	8	6	2
Front Disc Brakes	12	0	0	2	10	0	14	10	0
Occasional Seat: Vynide	10	0	0	2	1	8	12	1	8

## TRIUMPH VITESSE SALOON

	List Price			Purchase Tax			Total Price		
	£	s.	d.	£	s.	d.	£	s.	d.
Vynide Trim	616	0	0	129	17	11	745	17	11
<b>Optional Extras:</b>									
Overdrive	42	10	0	8	17	1	51	7	1
Duotone Paintwork	7	0	0	1	9	2	8	9	2
Skylight Roof	20	0	0	4	3	4	24	3	4

## TRIUMPH VITESSE CONVERTIBLE

Vynide Trim	657	0	0	138	8	9	795	8	9
<b>Optional Extras:</b>									
Overdrive	42	10	0	8	17	1	51	7	1
Duotone Paintwork	7	0	0	1	9	2	8	9	2
Tonneau Cover	9	2	6	1	18	0	11	0	6

## TRIUMPH SPITFIRE '4'

Soft Top Model	530	0	0	111	19	7	641	19	7
Detachable Hard Top Model	558	0	0	117	16	3	675	16	3
<b>Optional Extras:</b>									
Heater	11	0	0	2	5	10	13	5	10
Tonneau Cover	9	2	6	1	18	0	11	0	6
5.20 x 13 Whitewall Tyres	5	0	0	1	0	10	6	0	10
Overdrive	42	10	0	8	17	1	51	7	1
Moulded Carpets (Front)	6	0	0	1	5	0	7	5	0
Laminated Windscreen	6	5	0	1	6	0	7	11	0

## TRIUMPH TR4 SPORTS CAR

	List Price			Purchase Tax			Total Price		
	£	s.	d.	£	s.	d.	£	s.	d.
Soft Top Model	750	0	0	157	16	3	907	16	3
Hard Top Model	785	0	0	165	2	1	950	2	1
<b>Optional Extras:</b>									
Surrey Top									
Folding Canopy	7	10	0	1	11	3	9	1	3
Leather Seating	12	0	0	2	10	0	14	10	0
Heater	11	0	0	2	5	10	13	5	10
Overdrive	42	10	0	8	17	1	51	7	1
Wire Wheels (60-Spoke)	27	0	0	5	12	6	32	12	6
Sun Visors (2)	1	0	0	4	2		1	4	2
Tonneau Cover	10	7	6	2	3	3	12	10	9
Occasional Seat: Vynide	8	0	0	1	13	4	9	13	4
Leather	9	0	0	1	17	6	10	17	6
Tyres (Set of 5): Dunlop S.P.	11	0	0	2	5	10	13	5	10
Goodyear Whitewall	5	0	0	1	0	10	6	0	10
Michelin 'X' Tyres	5	0	0	1	0	10	6	0	10

## TRIUMPH COURIER

	List Price		
	£	s.	d.
Paint Finish ... ..	528	0	0
<b>Optional Extras:</b>			
Heater ... ..	10	0	0
Screenwashers ... ..	1	0	0
Front Disc Brakes ... ..	12	0	0

## STANDARD 7 CWT. VAN & PICK-UP

Primer Finish ... ..	430	0	0
<b>Optional Extras for: Standard 7 cwt. Van and Pick-up</b>			
Heater ... ..	13	0	0
Passenger Seat ... ..	7	0	0
Paint Finish ... ..	8	0	0

All prices of extras shown are for Factory-fitted equipment only