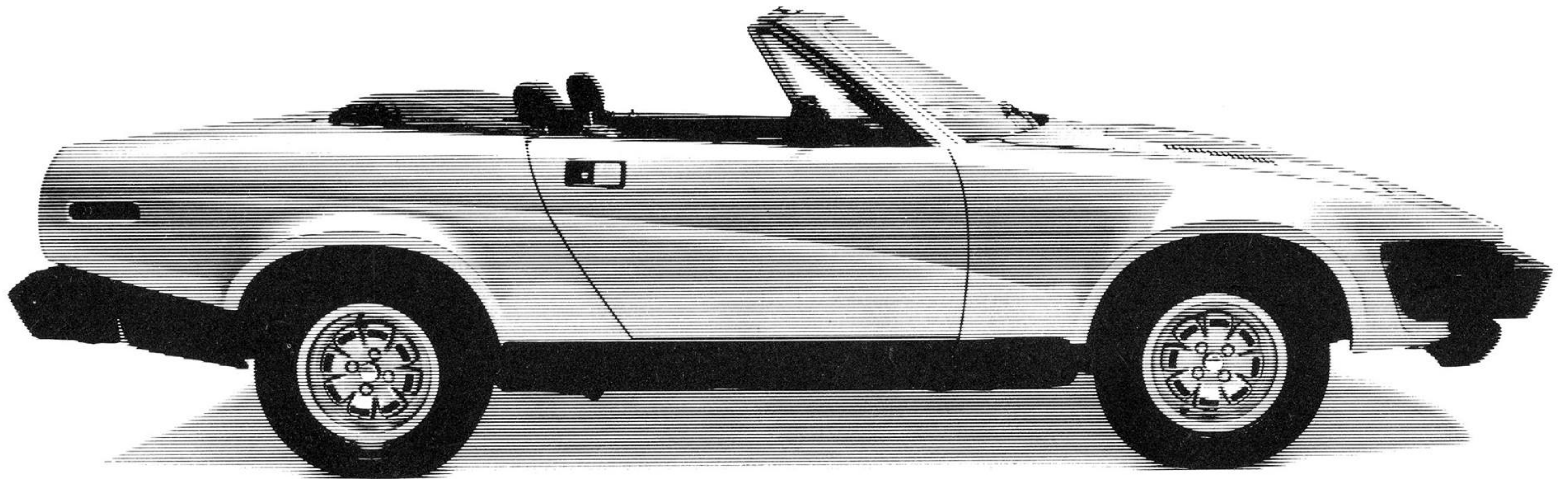


# The TR7 Drophead-Price List



The illustrations of Nylon Fabric are included as a guide only, since it is not possible exactly to portray the texture and colour of trim material by normal printing processes.

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## **The New TR7 Drophead**

**Jaguar Rover Triumph**

**Grosvenor House, Redditch, Worcs. B97 4DQ**



Pendelican BLVC 215



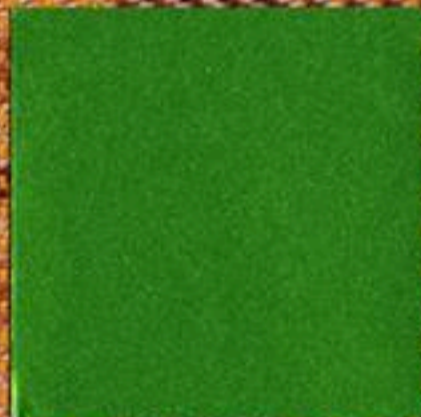
Carnelian BLVC 287



Meteor Blue BLVC 223



Triton BLVC 230



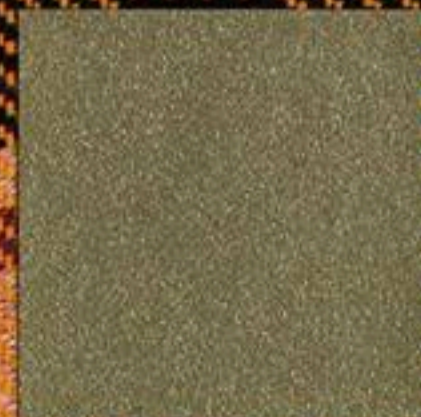
Persian Aqua BLVC 241



Poseidon BLVC 281



Midas BLVC 218



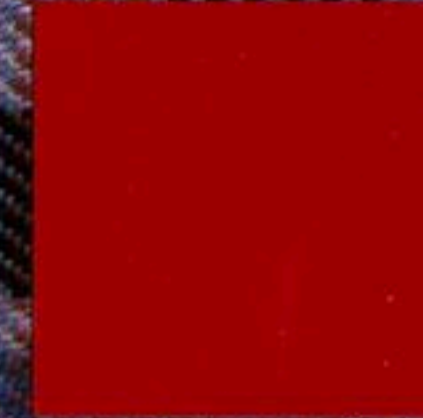
**Tan Trim**

**Navy Trim**

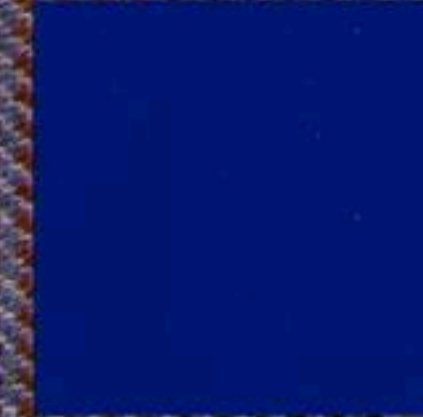
Pendelican BLVC 215



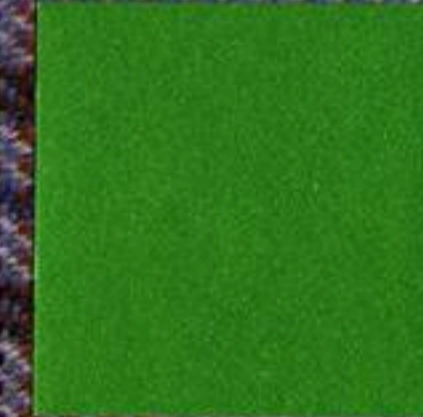
Carnelian BLVC 287



Meteor Blue BLVC 223



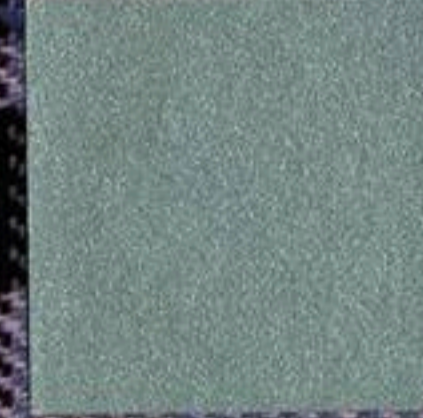
Triton BLVC 230



Persian Aqua BLVC 241

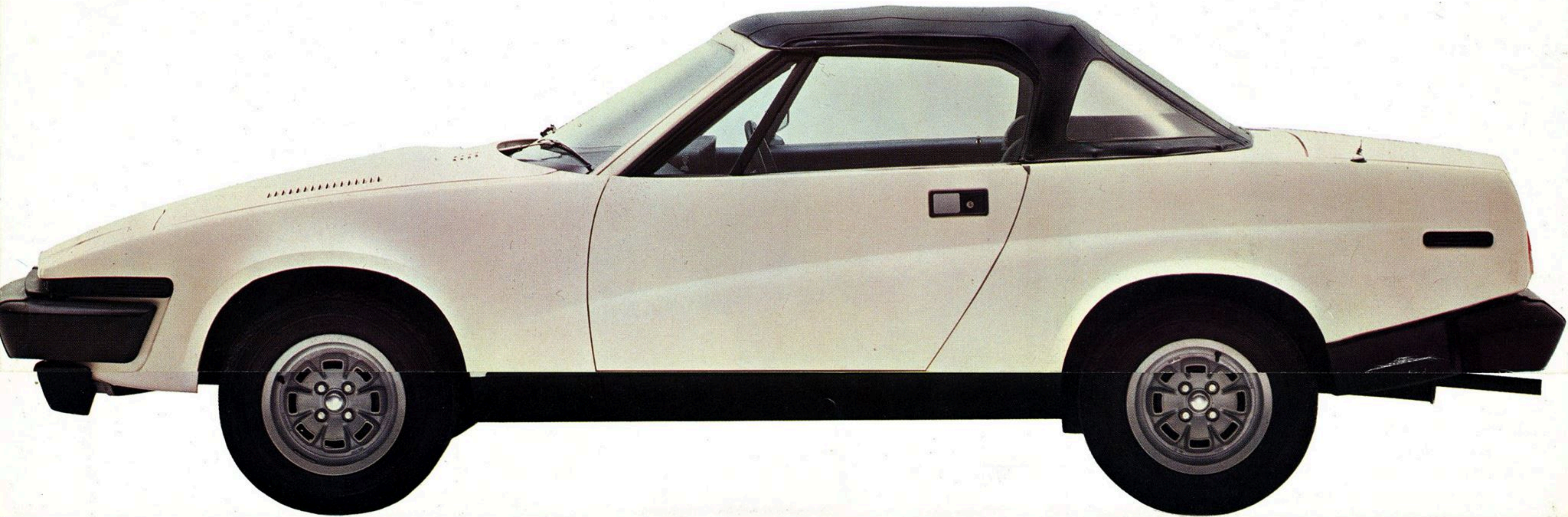


Platinum BLVC 216





**TR7**





# TR7

Since the birth of the first Triumph over 50 years ago, every new sports car which carries this historic marque has been greeted with avid enthusiasm by every motorist with allegiance to the joys of sporting motoring.

The Triumph TR7 exceeded the expectations of even the most ardent Triumph admirers.

Its shape is uncompromisingly aerodynamic, and its road manners impeccable. Beneath the unique profile is a chassis and suspension system that's been proven in open competition all over the world.

And now, for all those enthusiasts who believe that fresh air is as necessary to sporting motoring as anti-roll suspension, comes the logical development to the TR7.

The TR7 Drophead.

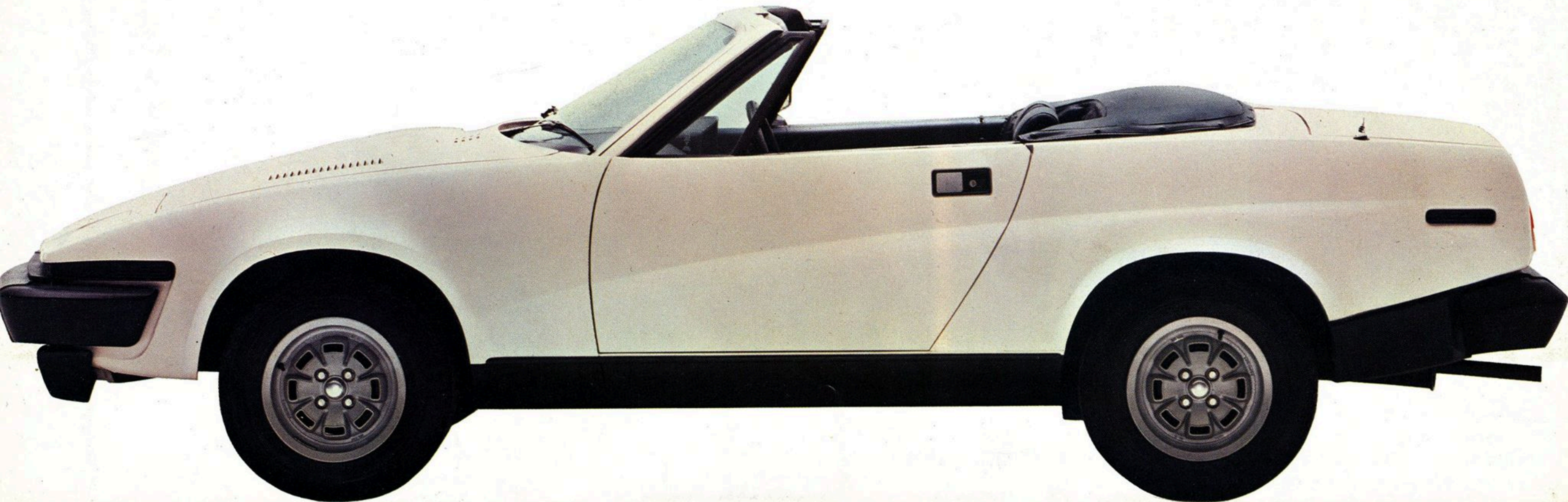
All the unrestrained pleasure of open-top motoring with the sophistication of overhead cams, superb suspension design and luxury saloon car comfort. Hood up or hood down the TR7 Drophead is the most exhilarating TR ever made.

Unashamedly a two-seater it gives you all the speed sensations of a classic sports car, but in far more spacious and impressive surroundings.

And it retains those famous TR features — the satisfying roar of its throaty exhaust and its competition bred engine with exceptional power and torque characteristics which pins you against the seat with a ruthless efficiency when you really want to go places.

We think you'll find the new TR7 Drophead takes a lot of beating.

Not only now, but throughout the 80's.



# SPECIFICATION

**Engine:** Four cylinder, in line, inclined 45°. Bore 90.3 mm. Stroke 78 mm. Capacity 1998 cc. 105 b.h.p. at 5,500 rev/min. Max. torque 16.45 kgm at 3,500 rev/min. Compression ratio 9.25:1.

**Fuel System:** Mechanical fuel pump. Twin SU HS6 carburettors. Fuel tank capacity 12 gallons (54.5 litres).

**Clutch:** Diaphragm spring 8.5 in (216 mm) diameter.

**Gearbox:** Five-speed synchromesh on forward gears. Ratios: First 3.32:1, second 2.09:1, third 1.40:1, fourth 1.00:1, fifth 0.83:1, reverse 3.43:1.

**Final Drive:** Hypoid bevel crown wheel and pinion. Ratio: 3.9:1.

**Steering:** Rack and pinion. Turning circle 29 ft (8.8 m.)

**Suspension:** Front—independent, by coil springs and hydraulic dampers. Anti-roll bar. Rear—four link system with coil springs and hydraulic dampers. Anti-roll bar.

**Wheels and Tyres:** Pressed-steel disc wheels with 185/70 HR-13 radial-ply tyres (manual transmission) and 175-70 SR-13 radial-ply tyres (automatic transmission).

**Brakes:** Divided hydrostatic system, servo-assisted. Discs at front, drums at rear.

**Electrical:** 12-volt battery. Alternator. Multi-purpose lever on right hand of steering column controls electric windscreen washers and two-speed windscreen wipers with flick-wipe facility. Lever on left hand of steering column controls horn, headlamp flasher, dipswitch and self-cancelling direction indicators. Twin horns. Fresh air heater/demister with 3-speed fan. Reversing lamps. Hazard warning lamps. Cigar lighter. Rear fog guard lamps.

**Instruments:** Speedometer with total and trip recorders. Tachometer. Clock. Fuel and water temperature gauges. Battery condition indicator. Warning lamps to indicate low oil pressure, brake line failure, handbrake on, seat belts not fastened, choke in use, low fuel level, low coolant level, headlamp high beam, flashers/hazard lamps working and no charge.

**Coachwork:** Two-door, two seater sports car, with steel-panelled body of unitary construction. Folding soft-top with zipped rear window. Interior dipping rear view mirror. Exterior door-mounted mirror. Glove box. Ticket pocket in driver's sun visor. Vanity mirror in passenger's sun visor. Seat facings trimmed in flat woven plaid material with vinyl borders. Vinyl trimmed head restraints. Moulded pile carpet. Storage bin in centre armrest. Radio aerial and speakers. Flush-fitting ashtray and courtesy/map lights in each door trim panel. Inertia reel seat belts.

## Dimensions:

Overall length	160.00 in	(4065 mm)
Overall width	66.20 in	(1681 mm)
Overall height (hood up)	49.50 in	(1258 mm)
Track (front)	55.50 in	(1409 mm)
Track (rear)	55.30 in	(1404 mm)
Wheelbase	85.00 in	(2160 mm)
Unladen weight (min.)	2356 lbs	(1066 kg)

**Optional Extras:** Automatic gearbox. Cast alloy wheels. Metallic paint finish.

## IMPORTANT NOTICE

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**Jaguar Rover Triumph**  
**Grosvenor House, Redditch B97 4DQ**



# SUPERCOVER

**Even if you never need it,  
 it's good to know you've got it.**

Applicable only to vehicles used within the United Kingdom

Supercover provides one of the most comprehensive after sales packages for today's motorist. For BL car owners—nobody else!

Stringent quality control checks are carried out, at each stage of production and the vehicle is then given an extensive check by the dealer prior to sale. So when you buy your new vehicle you can be confident that everything possible has been done to ensure that it is in good condition.

This high standard of care is continued during the first year of ownership.

Free parts and labour warranty; your vehicle is protected by a full year's warranty\*, regardless of how many miles you drive during that year!

Free 24 hours AA roadside assistance for one year; from the day you first drive it out of the showroom your car is protected by Supercover AA benefits offering 24 hour roadside assistance wherever you are travelling in the UK with the full backing of over 3,000 AA radio patrols. Plus access to all the other established AA services such as legal advice and travel arrangements.

Free get-you-there recovery service for one full year; if the vehicle breaks down and the AA cannot arrange a prompt local repair, the motorist and up to four additional passengers will be transported free of charge by AA Relay to whatever destination required within the UK mainland.

Option to purchase Second Year of Supercover Protection at inflation proof prices; you can continue to enjoy the complete protection of Supercover with or without AA benefits for a further year. This may be purchased at the same time as your new car for convenience of a single transaction or taken up within sixty days by mail.

Supercover offers flexible protection; if it is difficult to return your car to your original dealer, you may get warranty work done at any one of our franchised dealer network, by far the largest in the UK.

Supercover is a permanent charter for the British motorist. It gives you one more reason for buying TRIUMPH.

## PASSENGER CAR FUEL CONSUMPTION ORDER 1977

### Fuel Consumption Tests

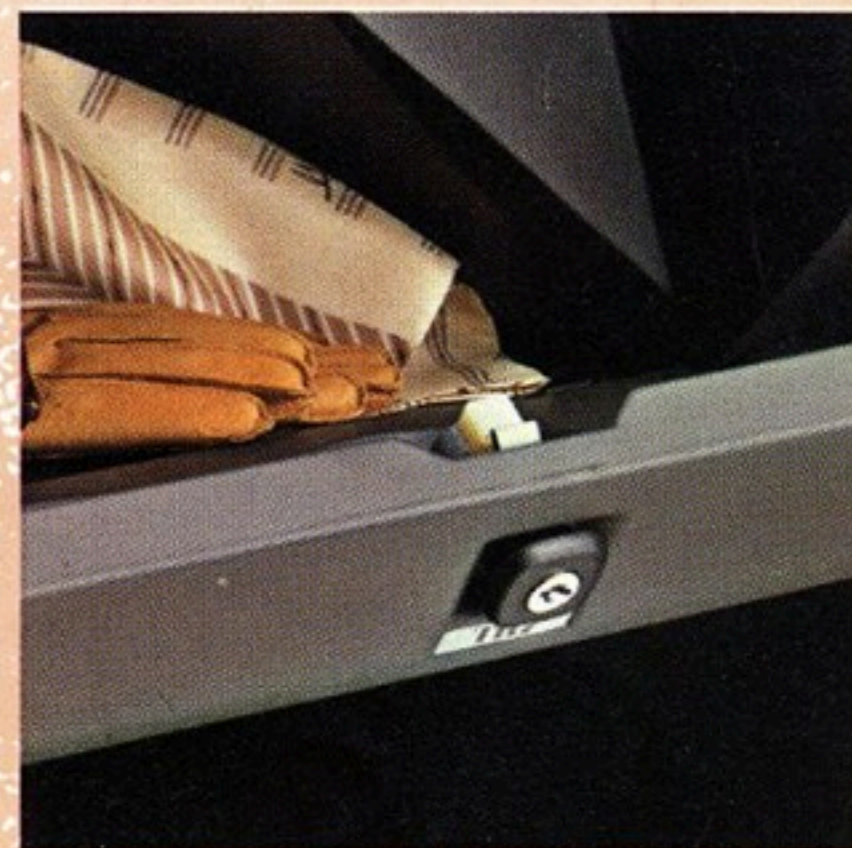
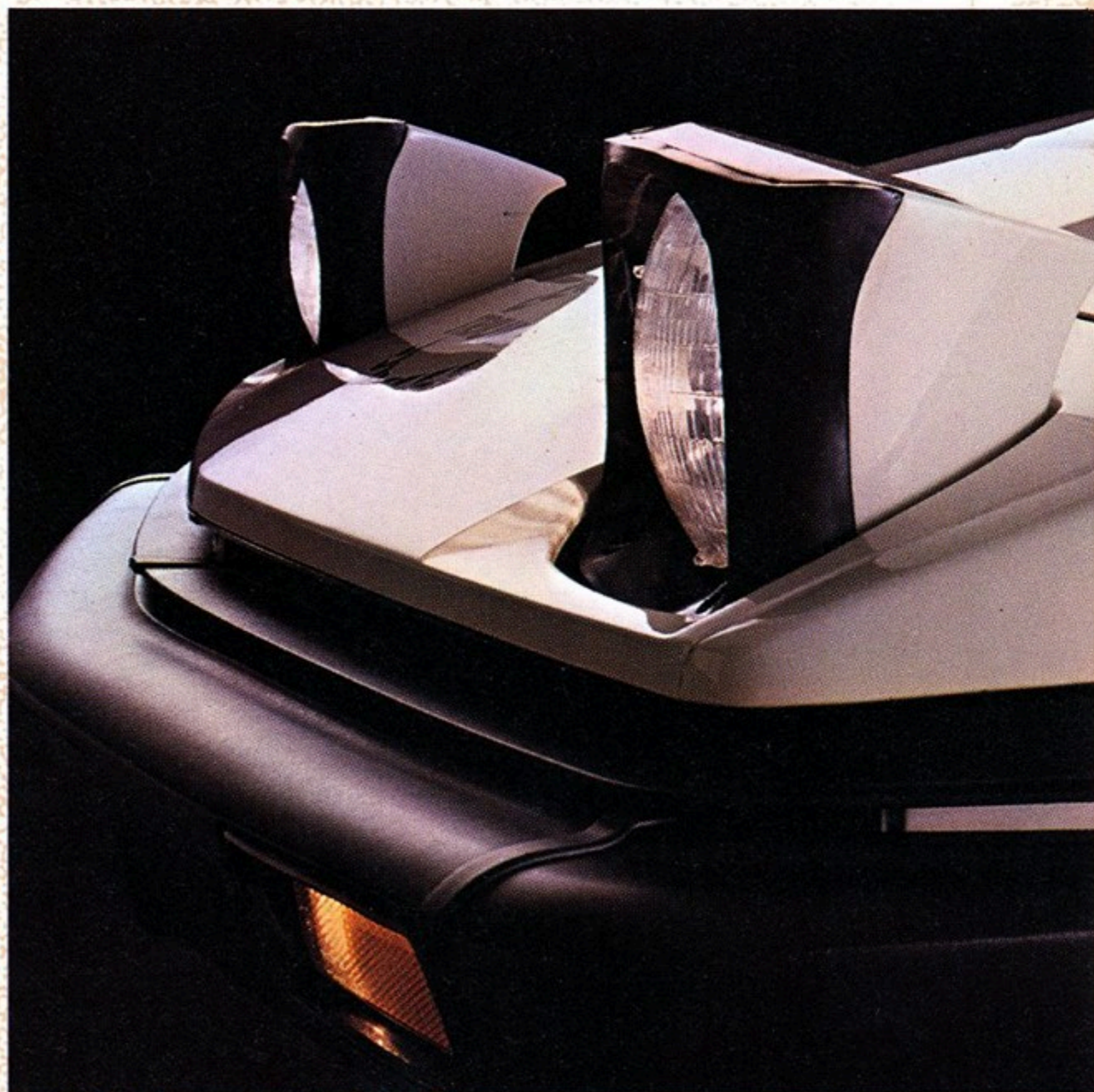
The results of the officially approved tests for this range of models in miles per gallon and litres per 100 kilometres are as follows:

Model	Urban Driving		Constant Speed			
			56 mph (90 kph)		75 mph (120 kph)	
	mpg	L/100 km	mpg	L/100 km	mpg	L/100 km
TR7 Man. (5 speed)	22.7	12.5	37.9	7.5	30.7	9.2
TR7 Auto.	26.2	10.8	41.5	6.8	29.7	9.5

### Important Note

The results given here do not express or imply any guarantee of the fuel consumption of any particular car. Tests are not made on each car and there are inevitable differences between individual cars of the same model. Furthermore fuel consumption will be affected by particular modifications, by the driver's style and road and traffic conditions and by the extent to which a particular car has been driven and its standard of maintenance.

Information as to the result of officially approved tests on all cars tested is available for inspection by customers on any premises where these cars are displayed.



# Price List

Effective from 13th March 1980

All vehicle prices include front seat belts. Other factory-fitted extras indicated on the original order will be supplied at extra cost. Number plates and delivery charges are also extra. These prices are applicable to vehicles sold for permanent use in the United Kingdom. Prices of vehicles for personal export must be obtained from Tax Free Sales Dept. or any Triumph Distributor or Dealer.



## The New TR7 Drophead

Jaguar Rover Triumph  
Grosvenor House, Redditch  
Worcs. B97 4DQ

	List Price	Special Car Tax	Value Added Tax	Maximum Retail Price
TR7 Drophead	4783.00	398.58	777.24	5958.82
TR7 Fixedhead	4957.00	413.08	805.51	6175.59
<b>Optional Extras</b>				
Alloy Road Wheels (standard on Fixedhead)	208.75	17.40	33.92	260.07
Automatic Transmission	223.65	18.64	36.34	278.63
Metallic Paint Finish	32.00	2.67	5.20	39.87

All vehicles included in this price list are eligible for the benefits of **SUPERCOVER\***. This includes the option to extend the first year unlimited mileage cover for a second year with or without AA membership. Vehicles operated for self drive hire purposes are eligible for the benefits of **SUPERCOVER** with the exception of the AA Relay Recovery Service.

The following rates are applicable for the two options.

* '2nd Year Protection' (without AA)		* '2nd Year Protection' (plus AA)	
cc	£ (inc. VAT)	cc	£ (inc. VAT)
Up to 1000	<b>39.00</b>	Up to 1000	<b>65.00</b>
1001 to 1500	<b>69.00</b>	1001 to 1500	<b>95.00</b>
1501 to 2000	<b>92.00</b>	1501 to 2000	<b>118.00</b>
2001 to 2500	<b>138.00</b>	2001 to 2500	<b>164.00</b>
2501 to 4000	<b>170.00</b>	2501 to 4000	<b>196.00</b>
over 4000	<b>225.00</b>	over 4000	<b>251.00</b>

\*You should obtain the full terms and conditions of **SUPERCOVER** and 2nd Year Protection at the time of purchase of your vehicle.