



## OTTAWA VALLEY TRIUMPH CLUB

NEWSLETTER NO. 8

### Highlights of January 24, 1990 Meeting

The first meeting of 1990 took place at our usual haunt in the Woodvale/Manordale Community Centre. Thanks to all the members who attended and who contributed to the Coffee and Treats Fund.

#### OVTC Sweatshirts

The main event of the evening was a presentation from Mr. John McEvoy, Sales Manager for Promotion Plus. John gave the group a brief outline of the promotional services available from his firm; i.e., using the OVTC logo on clothing, pens, keychains, mugs and glasses, buttons, decals, tie pins, etc. He also brought along some samples of how the OVTC logo turned out when it was applied to our white sweatshirts. Orders were then taken from all those present--about 40 sweatshirts were ordered in all--well in excess of John's minimum order requirement of 25 shirts. A special thanks to Pat Mills, Our Regalia Committee Chairperson, for a most successful kick-off of our first promotional effort. Please note that Pat will be bringing the sweatshirts that were ordered at this meeting to the next meeting of the OVTC scheduled for March 1st, 1990. For those who were unable to attend the January 24th meeting and would like to place an order, please contact Pat Mills at 825-1698. The cost per sweatshirt is \$22.

#### Past Events

A hearty and warm thanks to Jane and Juliano Benco for hosting the Pot-Luck Supper Party on December 17th, 1989. There was a good turn out of members and we were all treated to some excellent food brought by the OVTC ladies, to complement Jane's main dish of chili. Thanks to all who contributed and to the Benco's hospitality.

#### Future Events/Meetings

March 1st, 1990 meeting will, tentatively, feature a guest speaker from the TTC. Bruce Young, who is trying to line up this individual for the meeting, has heard him speak to the TTC and highly recommends this event for a meeting of the OVTC. This gentleman has had extensive experience with restoring old Triumphs and has, literally, toured the World to speak to other Triumph Clubs in many Countries.

In the event this speaker is unavailable, our President, Malcolm Brown, has offered to present his slide show on restoring his award-winning 1974 TR-6.

March 28th, 1990 meeting of the OVTC will feature a get-together at the Bells Corners' Machine Shop, between 6:00 pm and 7:00 pm, to tour its facilities. Brian Mills has organized this event and it should be popular since many of our members have had work done here during restoration efforts. We'll be meeting at the Machine Shop for the tour at 6:00 p.m. and, afterwards, will retire to a local restaurant for food and beverages. More details will follow in the next Newsletter issue.

May 25th - 27th, 1990 - TTC is sponsoring a Can-Am Challenge for British Cars in Kincardine, Ontario. TTC has reserved an entire hotel in Kancardine for this event--The Governor's Inn--at a reasonable rate of \$58/room. Information was presented at the January 24th 1990 meeting of the OVTC and the members should be polled again, at our March 1st meeting, to see if a contingent of our members would like to attend as a group from the OVTC.

Summer Events in 1990 - A number of our members have expressed interest in OVTC jointly sponsoring a British Car Day in the area. Any other local British Car Clubs in the Ottawa area could be asked to help. Also, Bruce Young has suggested that OVTC should take part in the Town of Perth's 175th Anniversary Celebration this summer by entering some of our cars in its Parade. This got a good response and I'm sure there'll be plenty of volunteers. Other members have suggested tours in and around the Valley, including a Mystery Tour or Ghost Town Tour. More details will follow in subsequent issues of the OVTC Newsletter.

Finally, the TTC will be sponsoring the 5th Annual Canadian Classic in Peterborough some time in August 1990. Since the OVTC will be co-sponsoring the 1991 Classic in Ottawa, it would be wise for as many of us as possible to attend the 1990 event, now scheduled for Peterborough, rather than Haliburton.

#### 1991 Annual Canadian Classic

There was considerable discussion, at our January meeting, re the planning and organization required to start up our involvement in co-hosting this event with the TCC for a three-day period around the Civic Holiday weekend in August 1991. I reported on a meeting that we had with Bill Gray of the TTC on December 31, 1989, at Malcolm Brown's house (thanks for the coffee and muffins by the way, Lynne). Also attending were Jeff Threader and Juliano Benco. Needless to say, a fair degree of advance planning is required to make this event a success. The first order of business is to determine some firm dates and select a location here in Ottawa for a host hotel. Your Executive will be meeting with the Chimo Inn staff on February 8th to begin exploratory discussions on the use of this facility. A report will be made to the members at our March 1st meeting. In order to begin the planning process, an issue paper is attached to this Newsletter that outlines some of the ideas already expressed by our members, re possible events, tours, displays, promotional efforts, etc. Your views and offers of help in this regard would be appreciated.

#### Next Meeting

Our February meeting of the OVTC will be held on March 1st (regularly scheduled for February 28th, but there is a previously-reserved group which needs the Community Centre that evening--so we're meeting the evening afterwards).

#### TENTATIVE AGENDA

MARCH 1ST, 1990 MEETING (FEB. MEETING)

7:30 P.M. WOODVALE/MANORDALE COMMUNITY CENTRE

1. Guest Speaker
2. Details re March 28th Meeting at Bells Corners' Machine Shop

3. British Car Day Event for 1990
4. Update on Planning for The Canadian Classic Ottawa 1991
5. Tech Talk - members invited to raise individual restoration problems and solutions
6. Future Special Events and Guest Speakers
7. Other Business
8. Adjournment

See you on March 1st! Thanks again to Gloria for typing up these minutes and attached Outline on the 1991 Canadian Classic.

Barry Edgington

# THE 6TH ANNUAL CANADIAN CLASSIC - OTTAWA 1991

## A PRELIMINARY PLANNING & KEY ISSUES OUTLINE

Tentative Dates Aug. 1st (Thurs.), 2nd and 3rd, 1991.  
(Participants arrive on July 31st (Wed.) and leave on August 4th (Sun.). Civic Holiday is Monday, August 5th).

Tentative Location Chimo Inn, Ottawa, corner of St. Laurent and the Queensway. Easily accessible, secure and ample parking, good meeting and banquet rooms, reasonable rates, close to major shopping, centrally located, restaurants available on site and off site, hotel staff will assist in promotional work, etc.

### Organizational Committees

#### 1. Executive Committee of OVTC

Will co-ordinate work of sub-committees. Individual Executive Committee members should either be represented on sub-committees or be the Chairperson of each sub-committee.

#### 2. Promotional Sub-Committee

Will investigate and contact potential sponsors. Obtain sponsor's computer print-out list from Linda and Brian Thomas in Kingston and then <sup>prepare</sup> our own list.

- Use local radio and TV stations to advertise event. One of our members, Gary Michaels from Radio Station 1310, has given us some good suggestions in this regard.
- Other sponsors could include any number of local restaurants, British-style pubs, breweries, such as the Ottawa-Valley Brewery Co., local British car garages, such as Redshaw's, Minnie Man, B.C. Machine Shop, Stebro Muffler, DuPont Paint, etc.
- Major supporters could include The Roadster Factory, Bits and Pieces, Obsolete Automotive, Moss Motors.
- Contact British High Commission and Ottawa Tourist/Convention Bureau re promotional ideas.
- British Airways, local travel firms, could be contacted re advertising in our Canadian Classic Edition of the Newsletter and for prizes and possible special gifts; i.e., trip to England for concours winner (with his/her car included).
- TTC will provide use help re both National and International sponsorship.

#### 3. Rally/Tour Sub-Committee

Use of local area service clubs should be contacted re providing manpower to help in organizing these events; i.e., Kiwanis Club, Rotary Club, Lions Club, etc.

- The Ottawa Rally Club provides route planning and will assist us in mapping out the route.
- One of our members, John Carr, has had experience in this regard and John has offered to help us organize this part of the Meet.
- Given the scenic routes available to us in this National Capital Region; i.e., Parkways, Driveways, etc., we should be able to plan a first-class rally/tour.
- Box lunch picnic in Gatineau Park is one possibility suggested as part of the Rally.

#### 4. Concours and Group Photo Sub-Committee

A location for this event should be selected. Concour judges have to be selected, proper judging forms prepared and prizes for the various categories obtained. TTC can help us on this score. Location for group photo should be determined (takes about two hours to set up). Suggested locations: Major's Hill Park, Experimental Farm, Vincent Massey Park, Gatineau Park, Governor General's grounds. Room for 200-250 cars is deemed as a good estimate.

#### 5. Special Events Sub-Committee

A number of social and club-related events can fall under this Sub-Committee.

- For time trails, etc., the Capital City Speedway should be contacted re obtaining track time. The St. John's Ambulance Service should be contacted to provide emergency First-Aid, also, local Fire Department should be contacted; i.e., providing back-up safety facilities.
- Ideas for special social evening events are welcome; e.g., using Paul's Boat Lines for a special boat (booze) cruise along the Ottawa River.
- Parts swap meet, special workshop sessions on restoration tips, etc., could be organized as part of the program.
- Setting up a booth at the Peterborough Meet this summer to promote early interest in the Ottawa 1991 Meet-- tourist info hand outs and a preliminary program of tentative events should be prepared.
- A logo for this event should be designed so we can prepare stick-on plaques, T-shirts, mugs, etc.
- Banquet dinner to wind up Meet.

There are many other ideas, suggestions and ways of organizing the planning for this event. This outline is simply intended to be used as a kick-off discussion paper to enable the OVTC to start up our planning process as early as possible.